

Amendments to the claims:

- 5      8. (Currently Amended) A method of controlling privacy of claim 7, wherein said privacy control unit will look through the table of authorized users' names to decide which level of privacy control is given to the searcher, and then the server will generate a corresponding web card to the searcher.
- 10      10. (Currently Amended) A method of controlling privacy of claim 7, wherein the three versions of web cards are a simplified version card for unknown searchers or searchers given limited authorization, and a regular version card for regular social and working contacts, and a detailed version card for family and close friends.